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(71) Applicants (for all designated States except US): ACTV, INC. [US/US]; Rockefeller Center, Suite 2401, 1270 Avenue of the Americas, New York, NY 10020 (US). EARTH WEB, INC. [US/US]; 38th floor, 3 Park Avenue, New York, NY 10016 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): HIDARY, Jack, D. [US/US]; 38th floor, 3 Park Avenue, New York, NY 10016 (US). ULLMAN, Craig [US/US]; 112 Willow Street #4A, Brooklyn, NY 11203 (US). SPIVACK, Nova, T. [US/US]; 38th floor, 3 Park Avenue, New York, NY 10016 (US).

(74) Agents: WEILACHER, Robert, G. et al.; Beveridge, DeGrandi, Weilacher & Young, L.L.P., Suite 800, 1850 M Street, N.W., Washington, DC 20036 (US).

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(54) Title: AN INTEGRATED INTERACTIVE VIDEO AND INTERNET SYSTEM

(57) Abstract

A system for integrating video programming with the vast information resources of the Internet (20). A computer-based system (16, 114) receives a video program and uniform resource locators (URLs). The URLs are interpreted by the system (12) to direct the system to the Web site locations to retrieve related Web pages (98). The video program signal can be displayed on a video window on a conventional personal computer screen (18). The actual retrieved Web pages can be time stamped and displayed, on another portion of the display screen (18), when predetermined related video content is displayed in the video window. The computer-based system can receive the URLs embedded in the video program (86) or directly through an Internet connection (94), at times specified by TV broadcasters in advance.

